



Amanda “Flowers” Blaeuer

Graphic Designer & Photographer  
who loves to code.

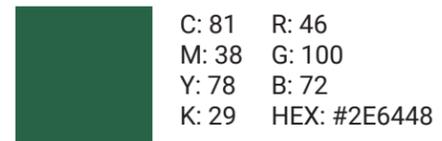
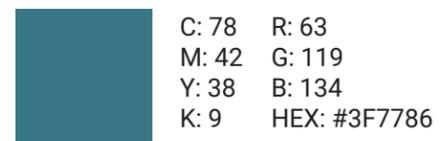
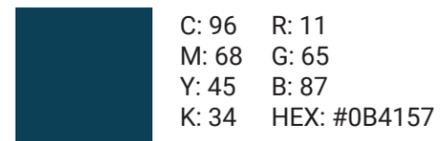
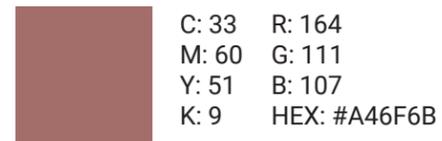
[amandaflowers1122.com](http://amandaflowers1122.com)  
[blaeuera1122@gmail.com](mailto:blaeuera1122@gmail.com)

# ALBUQUERQUE INTERNATIONAL BALLOON FIESTA

## 11x17 Poster & Accouterments

The Inspiration: Old World New Orleans mixed with the Albuquerque International Balloon Fiesta that I hope to see one day.

### The Palette:



### Fonts used:

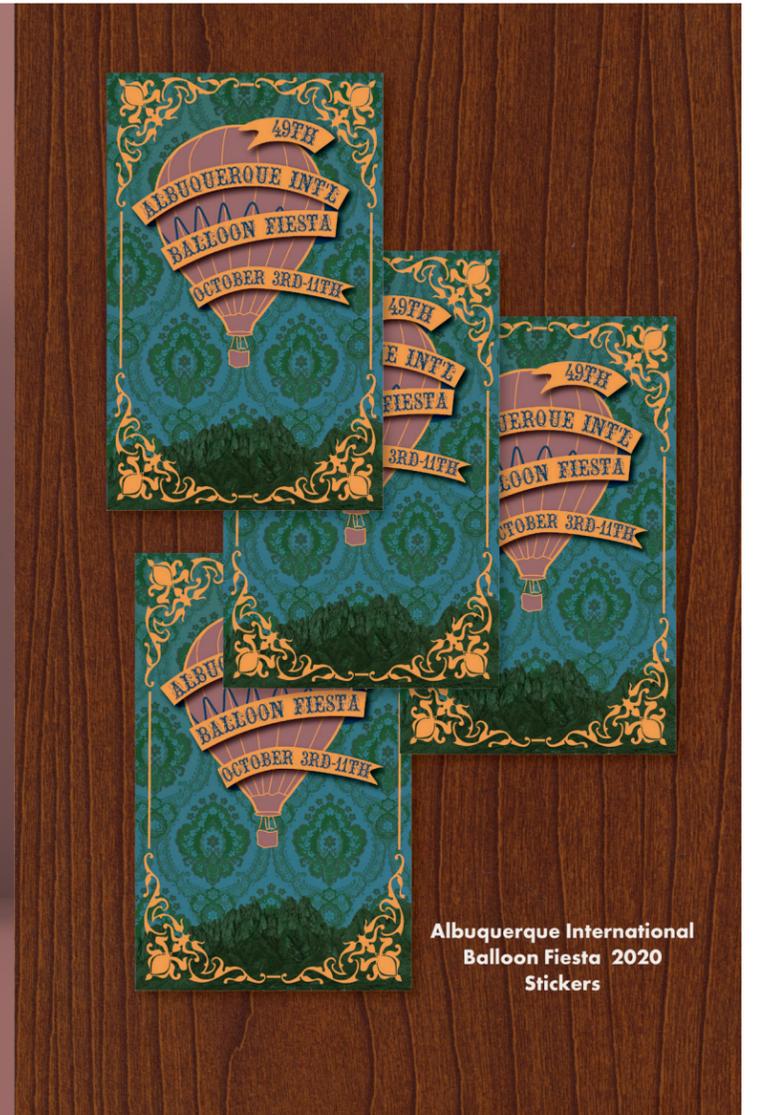
**EXTRA ORNAMENTAL NO 2**

**Futura PT Bold**



ALBUQUERQUE INTERNATIONAL  
BALLOON FIESTA

11x17 Poster & Accouterments



Albuquerque International  
Balloon Fiesta 2020  
Stickers

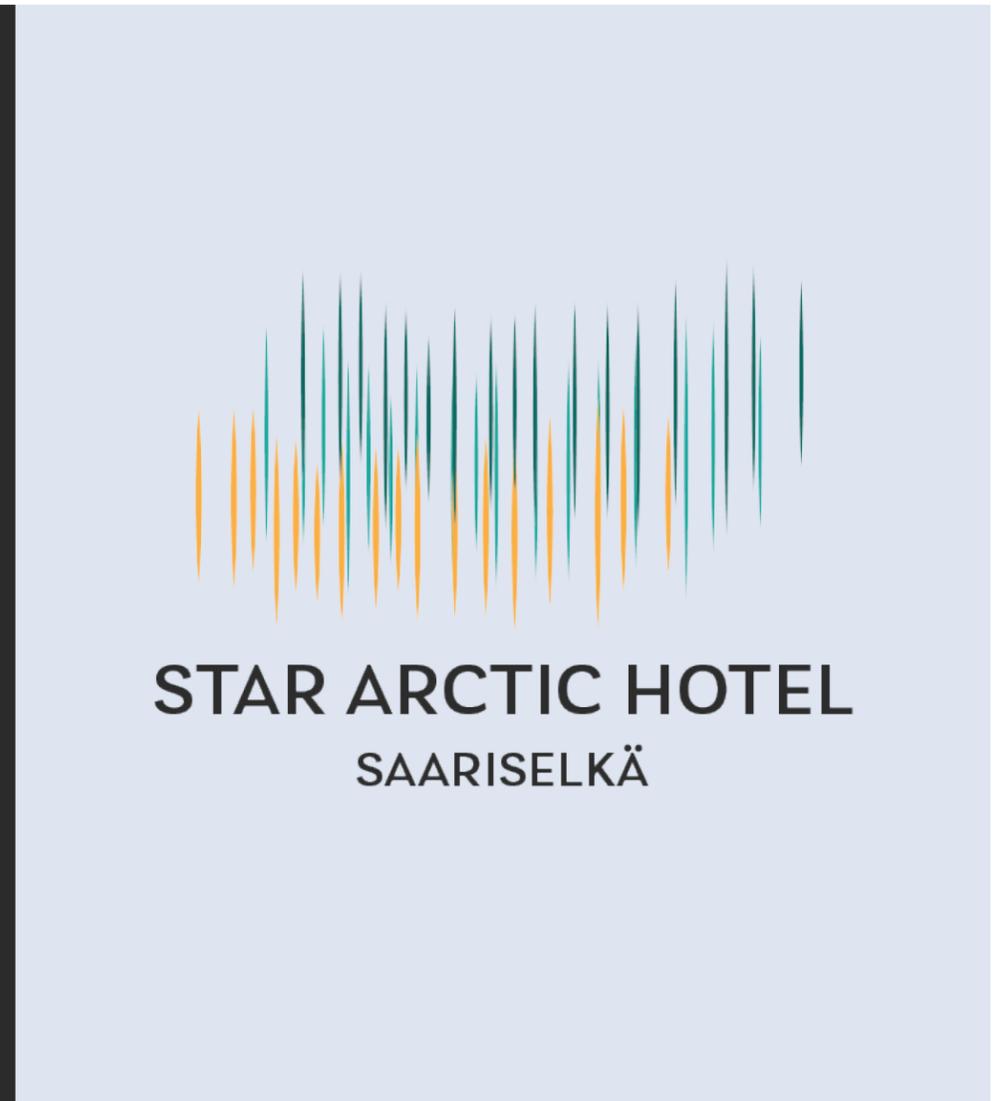
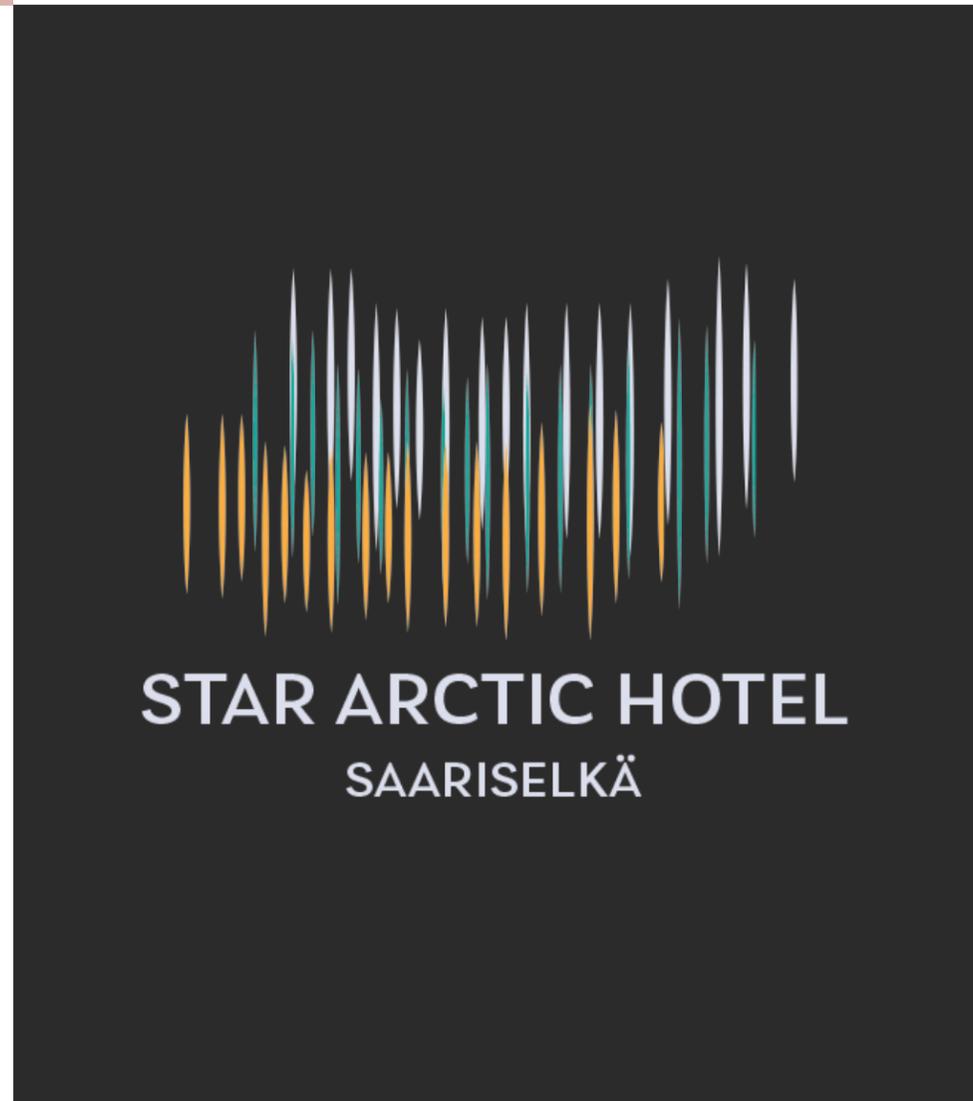
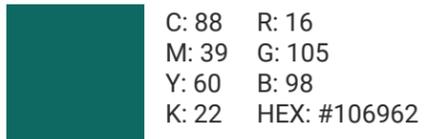
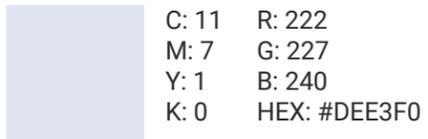
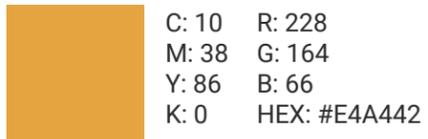
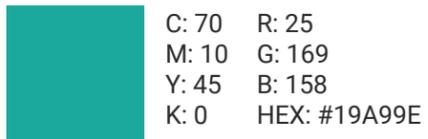
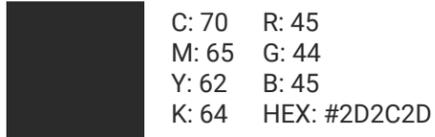
# STAR ARCTIC HOTEL SAARISELKÄ IN LAPLAND, FINLAND

## Resort Re-brand

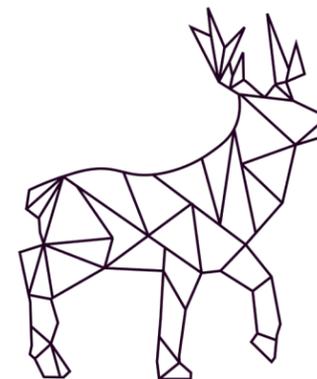
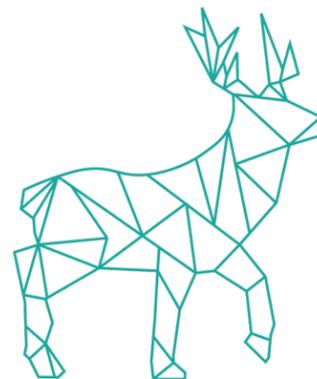
The Inspiration: The desire to create a northern lights logo.



### The Palette:



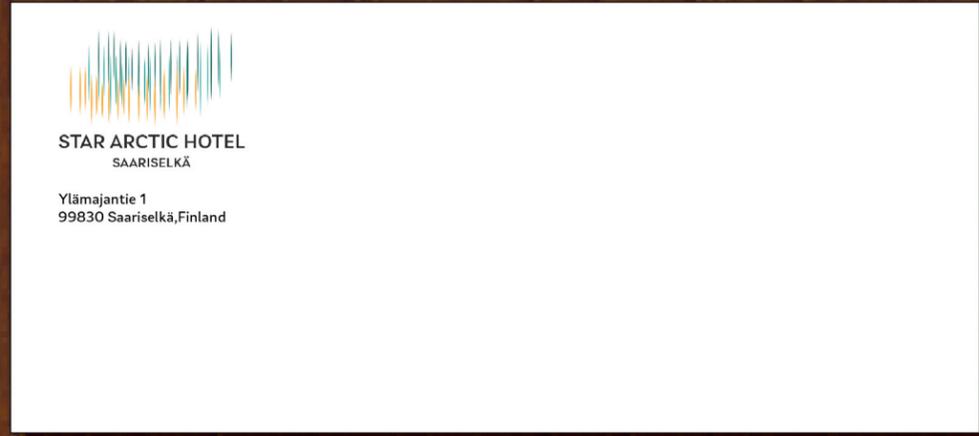
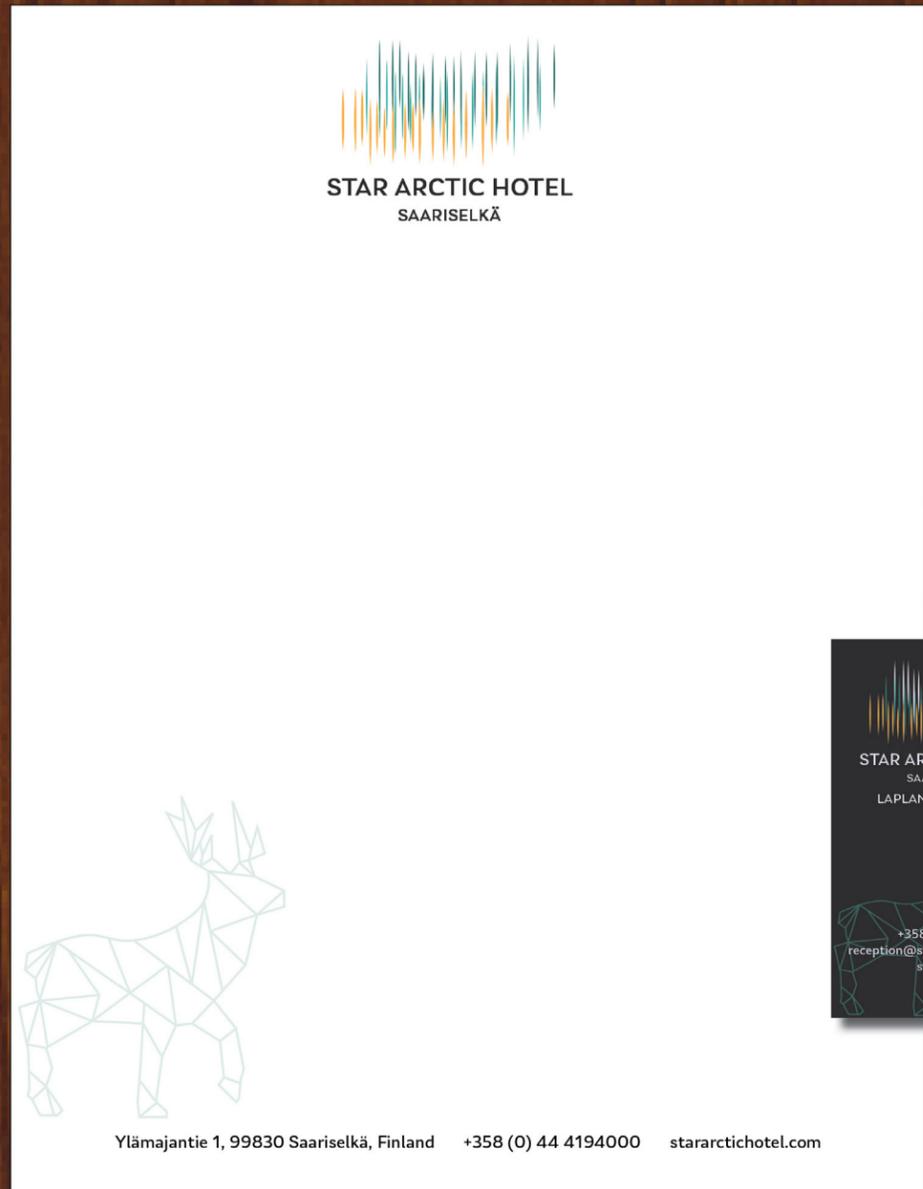
### Brand Assets:



### The Original Logo:



Fonts used:  
**LACA TEXT BOLD**  
**LACA SEMI-BOLD**



# STAR ARCTIC HOTEL SAARISELKÄ IN LAPLAND, FINLAND

Resort Re-brand

THE BLEED MAGAZINE VOLUME 11  
COVID-19 ALMANAC

Design Studio CO-OP

The Inspiration: The stories that kept circling around life with covid mixed with the desire to try and build my first info graphic before graduation. Discovering how to print a soft gold color.

The Palette:

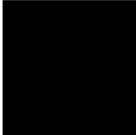
 C: 0 R: 237  
M: 99 G: 20  
Y: 27 B: 113  
K: 0 HEX: #ED1471

 C: 0 R: 242  
M: 74 G: 103  
Y: 100 B: 34  
K: 0 HEX: #F26722

 C: 0 R: 225  
M: 10 G: 221  
Y: 100 B: 0  
K: 0 HEX: #FFDD00

 C: 62 R: 88  
M: 0 G: 194  
Y: 40 B: 173  
K: 0 HEX: #58C2AD

 C: 93 R: 0  
M: 56 G: 102  
Y: 24 B: 146  
K: 5 HEX: #006692

 C: 60 R: 0  
M: 40 G: 0  
Y: 40 B: 0  
K: 100 HEX: #000000

Fonts used:  
Arvo Regular  
Myriad Pro Bold



Amidst the covid-19 pandemic wh  
country are forbidden to leave th  
all businesses deemed "non-ess  
their doors to work remotely or lay off  
social distancing prevents travel, vacati  
festivals, high school and college gradu  
reunions, and funerals...our economy i  
suffering greatly. Some businesses will  
pandemic. Some non-profits will take  
because they will have spent every pen  
continue onward without the fundraisi  
on. The momentum of a strong econo  
screaming halt and no one knows if it  
in a heartbeat, or if it will take a few y  
so long as there is an economy to speal  
a place for graphic designers. As a past  
Johanna Clemente-McNutt, said in he  
titled, *Graphic Design Industry During* .  
"The industries that weather the econo  
the ones to get stronger."

This is not to  
say that graphic  
designers are immune  
to losing their jobs.  
Businesses are being  
forced to evaluate their  
expense reports and  
graphic design might be  
considered less important  
than paying rent on a building, keeping  
in supporting their employees so they do  
elsewhere. Businesses need to think creat  
included, if they want to survive the curr  
environment. "On the one hand, designe  
and the steady income and traditional st  
have enjoyed could be threatened in som  
economic crisis, however, designers are n  
threats due to their capacity to work fro  
that marketing and business needs to c

The in  
that w  
econo  
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to get

# Pantone Color Of the Year 2020

Designed by Amanda Blaeuer



Classic Blue  
19-4052



Pantone  
Classic Blue  
19-4052

THE BLEED MAGAZINE VOLUME 11  
PANTONE COLOR OF THE YEAR  
TRI-FOLD CENTER FOLD

Design Studio CO-OP

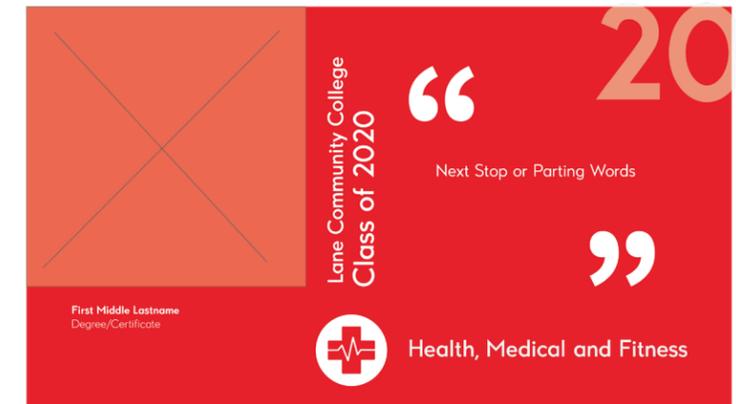
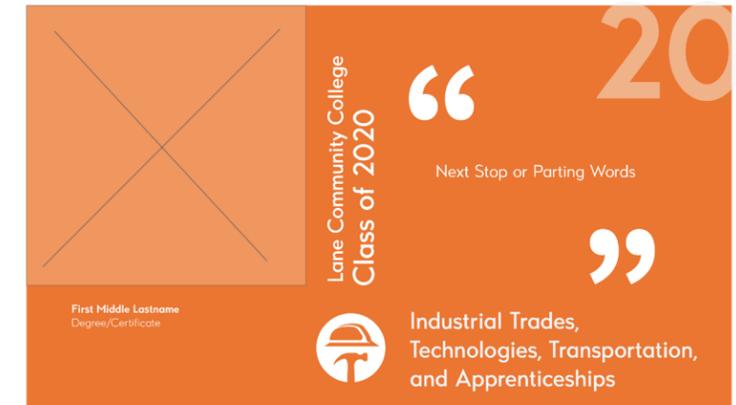
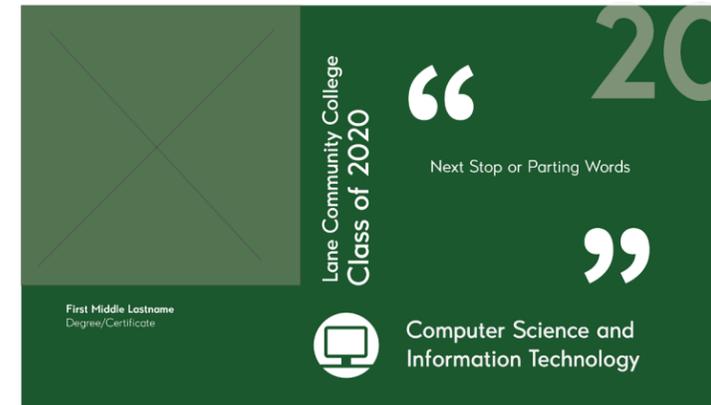
The Inspiration: To push Victorian Design into 2020.  
I wanted to create a scene inspired by  
Moby Dick by Herman Melville.



# FIRST EVER CYBER GRADUATION AT LANE COMMUNITY COLLEGE TEMPLATE DESIGN

Design Media Center

The Inspiration: Learning to use what is already there for very important day with a large audience, with lots of unanswered questions for production. Simple template, using program colors and icons of the 8 programs.





# You're worth it.

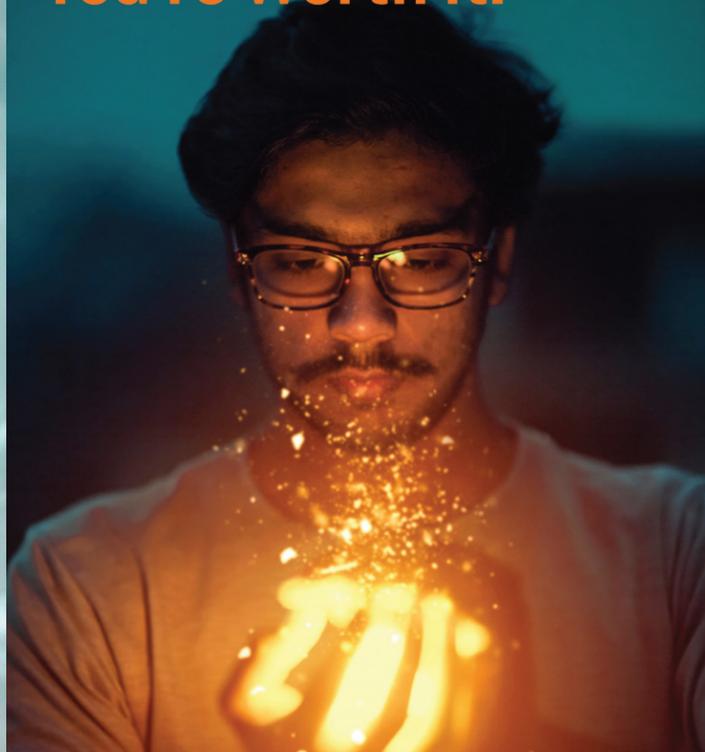


## Launch the future you deserve

Earn a certificate/degree  
Transfer to a University  
Learn a new career

 **Lane**  
Community College<sup>SM</sup>  
[lanecc.edu/launch](http://lanecc.edu/launch)

# You're Worth It.

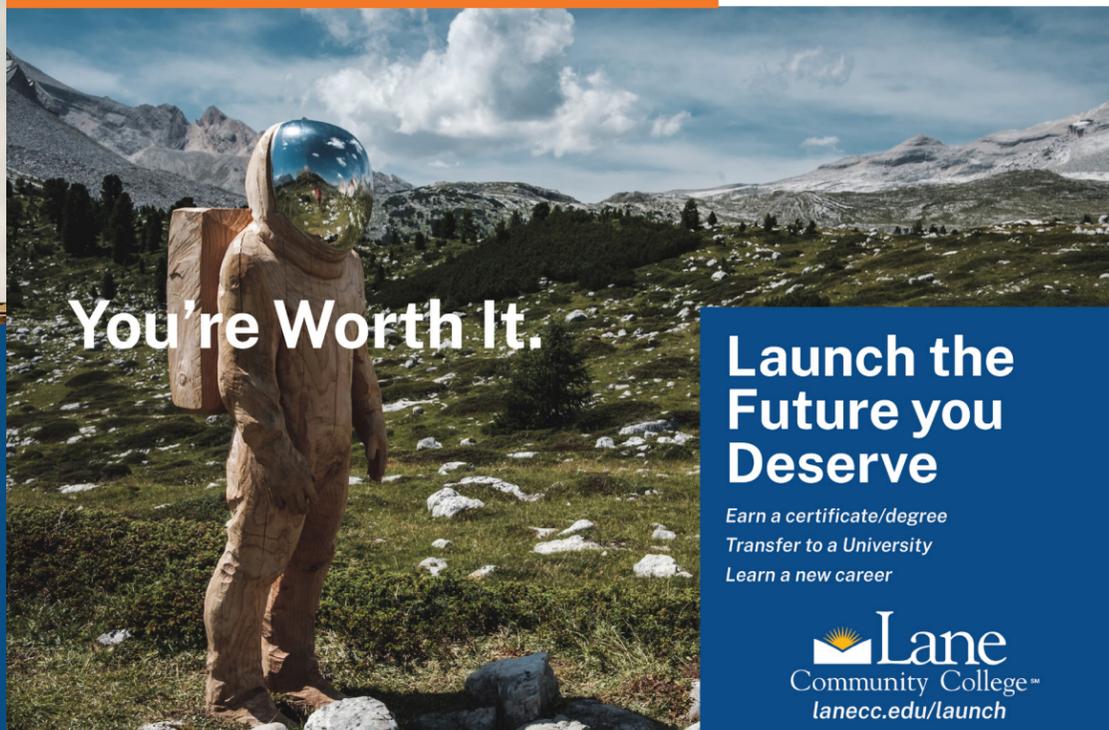


## Launch the Future you Deserve

*Lorem ipsum dolor sit amet,  
consectetur adipiscing elit.  
Suspendisse lacus mi, fermentum  
non enim suscipit, ullamcorper  
gravida turpis.*

 **Lane**  
Community College<sup>SM</sup>

# You're Worth It.



## Launch the Future you Deserve

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Learn a new career

 **Lane**  
Community College<sup>SM</sup>  
[lanecc.edu/launch](http://lanecc.edu/launch)

YOU'RE WORTH IT CAMPAIGN  
FOR ADMISSIONS OFFICE AT  
LANE COMMUNITY COLLEGE

Design Media Center

*\*\*Chosen to go into production and  
sent to high schools in Oregon for the  
Fall of 2020.*

The Inspiration: High schoolers don't hear this  
enough. A simple reminder,  
with relatable imagery.

Palette & Font used decided by  
Lane Community College's  
Graphic Standards

Los Smash Bros. Website  
UI/UX DESIGN

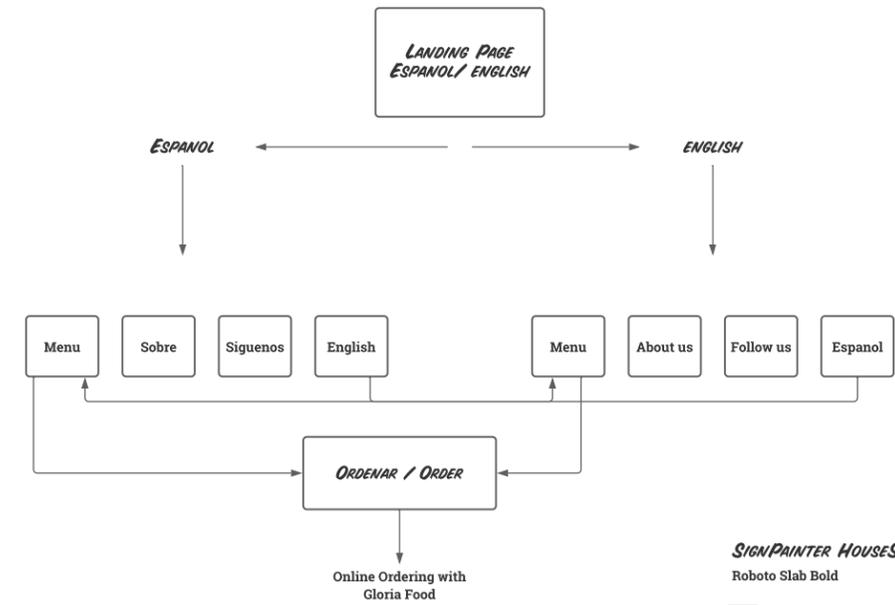
Freelance Work

The Inspiration: Working closely with their Graphic Designer and Photographer to create a bilingual modern retro-inspired website for a new burger restaurant in the heart of Tijuana, Mexico. Complete with online ordering, blogs, live Instagram feed, and responsive design. In pre-production now, set to launch by the Summer of 2021.

Logo Variations and Brand Assets (Created by Matt Wiggins):



LOS SMASH BROS.  
WEBSITE FLOWCHART



SIGNPAINTER HOUSESLANT  
Roboto Slab Bold

- #E1251B
- #FFDA00

COVID-19: Tomamos todas las precauciones de seguridad para garantizar la seguridad de nuestros clientes.

# Los Smash Bros

1234 ADDRESS STREET  
TIJUANA, MEXICO

HORARIO: MARTES - JUEVES 11:00AM - 7:00PM  
VIERNES - SÁBADO 11:00AM - 10:00 PM  
CERRADO POR AHORA: DOMINGO - LUNES

**ORDENAR AHORA**

## MENÚ

### HAMBURGUESAS

<b>SMASH CLASSIC</b> Pan recién horneado, hamburguesa sencilla de res, queso americano, mostaza, cebolla picada y papasitos. <p>95</p>	<b>DOUBLE SMASH CLASSIC</b> Pan recién horneado, hamburguesas dobles de res, queso americano, mostaza, cebolla picada y papasitos. <p>120</p>	<b>SMASH BRO</b> Pan recién horneado, hamburguesas sencillas de res, queso americano, tocino, cebolla, mostaza o mostaza, papasitos, jamón y salsa LSB. <p>95</p>
<b>DOUBLE SMASH BRO</b> Pan recién horneado, hamburguesas dobles de res, queso americano, tocino, cebolla, mostaza o mostaza, papasitos y jamón. <p>120</p>	<b>CHILI CHEESE BRO</b> Pan recién horneado, hamburguesas sencillas de res, queso americano, queso americano, cebolla picada, jamón, papasitos y mostaza. <p>100</p>	<b>DOUBLE CHILI CHEESE BRO</b> Pan recién horneado, hamburguesas dobles de res, queso americano, queso americano, cebolla picada, jamón, papasitos y mostaza. <p>125</p>

### PAPAS FRITAS

<b>CHILI CHEESE FRIES</b> Cesta llena, papas fritas al momento, queso, queso derretido y mostaza. <p>85</p>	<b>CHEESE FRIES</b> Cesta llena, papas fritas al momento, queso derretido y mostaza. <p>70</p>	<b>FRIES</b> Cesta llena, papas fritas al momento. <p>65</p>
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### BEBIDAS

<b>AGUA FRESCA DE LIMÓN-FLOR DE JAMAICA</b> Bebida tipo. <p>35</p>	<b>SODAS:</b> MANANA, PEP, CINCO ANILAS, FANTA, SODA CERO, SWEET. <p>35</p>
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### MALTEADAS

<b>CHOCOLATE SMASH SHAKE</b> Shake con helado de fresa. <p>60</p>	<b>VANILLA SMASH SHAKE</b> Shake con helado de fresa. <p>60</p>	<b>STRAWBERRY SMASH SHAKE</b> Fresas frescas, helado de fresa. <p>60</p>
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### DOG BRO

<b>DOG BRO</b> Hamburguesas de res con salsa especial para tu amigo peludo. <p>40</p>
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### SMASH COMBOS

HAMBURGUESA, PAPAS FRITAS, BEBIDA

<b>SMASH CLASSIC COMBO</b> SENCILLA 190 DOBLE 215 <p>190 / 215</p>	<b>SMASH BRO COMBO</b> SENCILLA 190 DOBLE 215 <p>190 / 215</p>	<b>CHILI-CHEESE BRO COMBO</b> SENCILLA 195 DOBLE 220 <p>195 / 220</p>
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PRÓXIMO VERANO DE 2021

# Los Smash Bros

AUTÉNTICAS BURGERS, FRIES & SHAKES

CONTINUAR EN

Español English

MENU ABOUT FOLLOW US ESPAÑOL

# Los Smash Bros

BURGERS, FRIES & SHAKES

## LOS SMASH BROS AND COMMUNITY

<b>ACTUALIZACIONES EN LOS SMASH BROS</b> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod... Los Smash Bros March 26, 2021	<b>SPICERS AT LOS SMASH BROS</b> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod... Los Smash Bros March 26, 2021	<b>ADOPCIÓN DE PERROS</b> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod... Los Smash Bros March 26, 2021
<b>DOG ADOPTION</b> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod... Los Smash Bros March 26, 2021	<b>SPICERS FOR HAPPINESS</b> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod... Los Smash Bros March 26, 2021	<b>AMBIENTADA PARA ORGANIZOS</b> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod... Los Smash Bros March 26, 2021

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**FOLLOW US ON INSTAGRAM!**

Los Smash Bros  
AUTÉNTICAS BURGERS, FRIES & SHAKES

MENU ABOUT FOLLOW US ESPAÑOL

# Los Smash Bros

AUTÉNTICAS BURGERS, FRIES & SHAKES

## SOBRE NOSOTROS

### NUESTRA MISIÓN

Los Smash Bros es una hamburguesería en el mero corazón de Tijuana. Nuestro objetivo es servir a nuestros comensales un producto preparado con un exquisito gusto. En LSB creamos una experiencia deliciosa con un enfoque culinario creativo en nuestra área que te va a encantar!! Combinando siempre ingredientes frescos y locales con la esencia del Sur de California, siempre pensando en nuestra madre tierra, nuestro compromiso es ser conscientes y amistosos para cuidar de nuestro planeta.

## LOS SMASH BROS. WEBSITE UI/UX DESIGN

### Freelance Work

COVID-19: Tomamos todas las precauciones de seguridad para garantizar la seguridad de nuestros clientes.

# Los Smash Bros

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## MENÚ

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**SMASH CLASSIC**

Pan recién horneado, hamburguesa sencilla de res, queso americano,

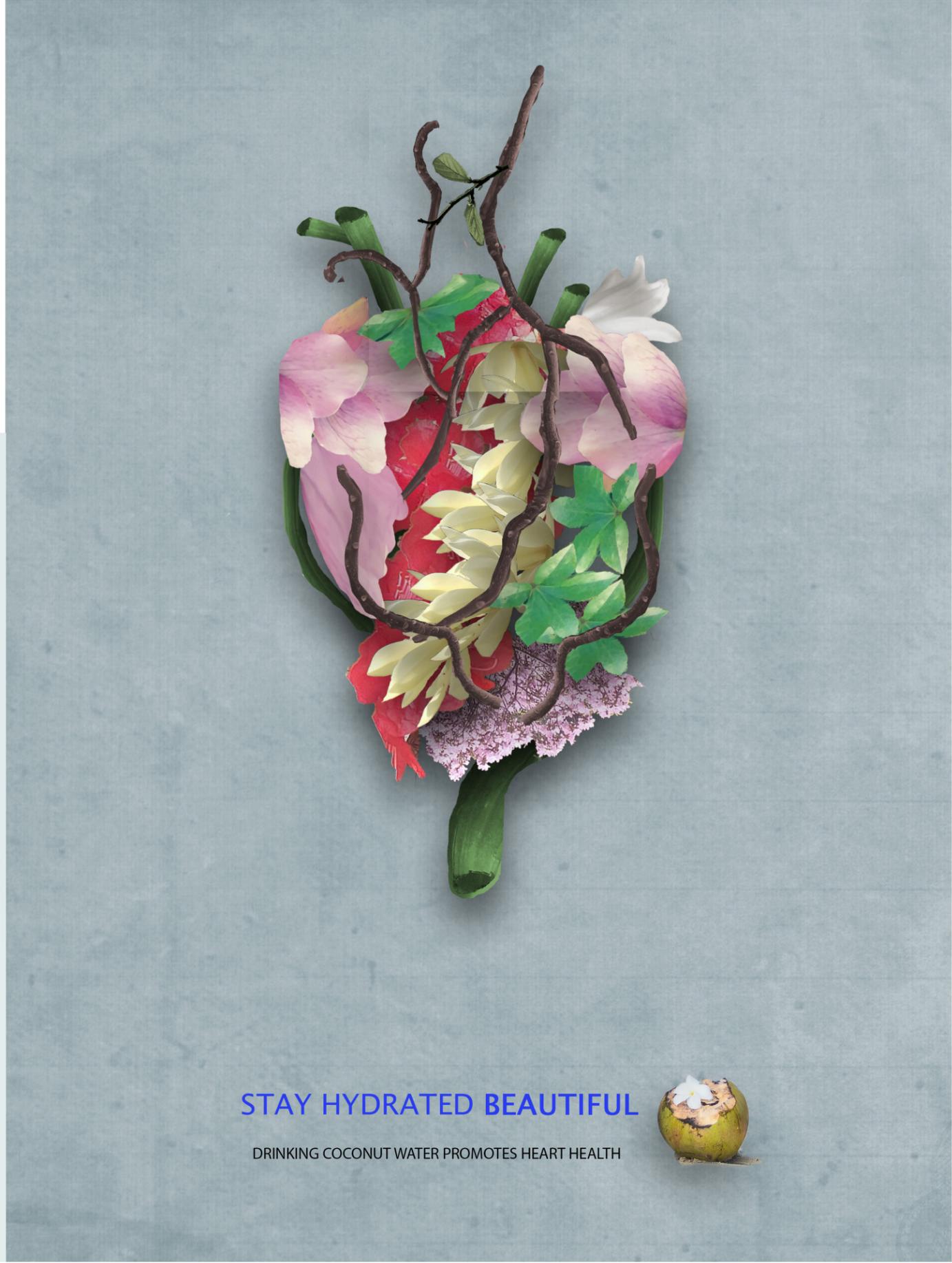
95

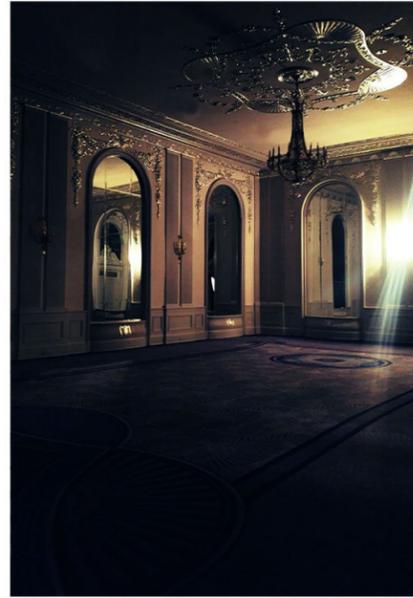
ZICO COCONUT WATER  
AD CAMPAIGN

Advertisement Emulation

The Inspiration: An excuse to combine photography, collage, and flowers. I took all the photos my self and manipulated them in Photoshop.

Original:





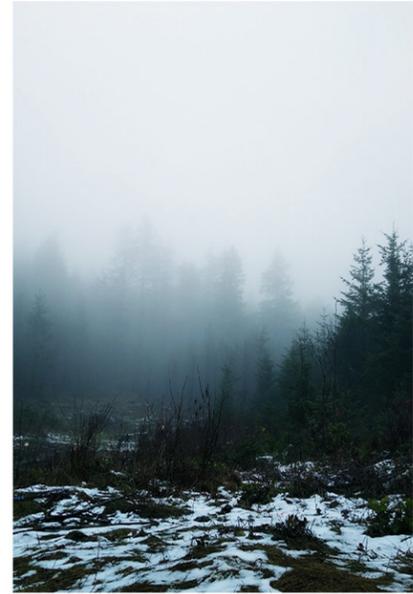
## PERSONAL PHOTOGRAPHY

I've been featured in Community Art Walks in my home town of Clarksville, TN and new home in Eugene, Oregon.

In Eugene, I have been represented by Maven Art Gallery, and New Zone Art Gallery. Mandy's Restaurant as also house my art.

Being a traveler, my memories of places more than just patches of grass. I love finding the quite moments in the world and exaggerating the color to make them feel more like a timeless dream that I hope to return to.

I'm currently printing my photographs on wood and Fuji Instax film.





Amanda “Flowers” Blaeuer